



ACORNE PLC AT CALL CENTRE EXPO 2011

EXPERIENCE and leisure expert Acorne PLC is exhibiting at Call Centre Expo and can be found on stand G40.

The name behind the UK's most innovative experience brands Virgin Experience Days, Virgin Vouchers and Leisure Vouchers, Acorne PLC work with call centres to offer solutions to motivate, reward, incentivise and promote.

Visitors to the Acorne PLC stand have the chance to win a Virgin Experience Days Ferrari Thrill or Ultimate Elemis Spa Day.

Darren Ziff, Acorne PLC's head of business development, said:

"We've had a busy year and are looking forward to showcasing some new business solutions at Call Centre Expo including an online points programme and corporate group events packages, which are already proving very popular."

Acorne's corporate customers can choose from a wide range of products from paper vouchers and gift packs to gift cards. The flexible colour collections range presents a selection of experiences at different price points ranging from Graphite at £25 -to the Platinum range of experiences available at £1,000.

Business customers can also create own-brand solutions via Acorne's white label service.

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Acorne PLC backs its dynamic brand portfolio with outstanding operational and customer service support, regularly topping Virgin's the list of Virgin partners for providing excellent customer service.

Ends

For PR and media enquiries including high res images of any of our experiences please contact Jo Gillow 01225 830064 or 07841 475277 E:

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www.virginexperiencedays.co.uk www.leisurevouchers.co.uk

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