



VIRGIN EXPERIENCE DAYS EMBARK ON VIRTUAL AFFAIR WITH DOINGSOMETHING.CO.UK

WHEN innovative experience days brand Virgin Experience Days met www.doingsomething.co.uk, the new online dating site everyone's talking about, it was a match made in heaven.

The team at Doing Something has turned the online dating world on its head, putting the fun back into potentially awkward dates, with the mantra that life's more fun when you're doing something.

And with Virgin Experience Days offering an extensive series of experience days, activities and new hobbies to discover, it's a perfect partnership.

Doingsomething subscribers get to know each other over shared experiences and they can now enjoy doing something really different thanks to exclusive discounts and offers from Virgin Experience Days. Current favourites include a session at a recording studio, cookery workshops and a kayak evening.

Doing Something founder Matt Janes, said:

"Meeting new people should be fun, yet the first few dates are often shrouded in pressure, sat awkwardly being 'interviewed' in a soul-less pub.

"The idea behind Doingsomething is to lighten up proceedings and inject the fun back into dating. Working with like-minded brands such as Virgin Experience Days allows us to open up a world of opportunity for Doingsomething devotees. Now they can take advantage of these special offers to try out new experiences together and

even if the spark's missing at the end of the date, they've still had a great time, maybe made a new friend and done something really different."

Ends

For more information please contact Jo Gillow on 01225 830064 or 07841 475277 jo.gillow@btopenworld.com

www.virginexperiencedays.co.uk/doing something