



## Virgin Experience Days launches experience packages for CD WOW!

Virgin Experience Days has been appointed by online retailer [www.cdwow.com](http://www.cdwow.com) to launch a new section of the website, offering experience packages.

CD Wow! members have access to a wide range of leisure products including movies, games, books and cosmetics as well as music.

CD Wow customers can enjoy the best range of experiences and activities in the UK, from extreme sports to chilling spa days, gourmet lessons and learning new hobbies with friends. There is also an extensive range of junior experiences.

Darren Ziff, head of business development at Acorne PLC, the name behind Virgin Experience Days, Virgin Vouchers, Leisure Vouchers and Exhilaration, says: "CD Wow! is a perfect match for Virgin Experience Days, focusing on making the most out of your leisure time to really live life to the full."

Promotional Marketing - <http://www.promomarketing.info> - posted by Mindi Chahal Tue 12th Apr 2011