



ACORNE PLC OFFERS BESPOKE GIFT PACK BRANDING OPPORTUNITY

ACORNE PLC has launched a new service for customers who wish to create their own brand gift packs.

The leading gift experience company manages a portfolio of brands including Virgin Experience Days, The Virgin Voucher, Leisure Vouchers and Exhilaration. Customers can now choose to stamp their own identity on experience gift packs and vouchers using branded stickers or gift packs.

Darren Ziff, Head of Business Development at Acorne PLC, said: “We are often approached by customers wanting to create own brand experience packages. A more personalised approach works particularly well with internal company awards and programmes and also for companies wanting to increase brand awareness through sales promotion activity.”

Ends

**For more information please contact Jo Gillow on 01225 830064 or
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