



### **VIRGIN EXPERIENCE DAYS ANNOUNCES BUDDING NEW GIFTS**

THERE'S A FRESH new bunch of gifts available from [www.virginexperiencedays.co.uk](http://www.virginexperiencedays.co.uk) as the company has added a choice of fresh flower bouquets to its range.

Renowned for its massive selection of gift experiences from track days and heady adrenalin options to spa treats and gourmet workshops, Virgin Experience Days has added the opportunity to purchase a bouquet for those moments when only flowers will do.

Head of Business Development for Acorne PLC (the name behind Virgin Experience Days, Virgin Vouchers, Leisure Vouchers and Exhilaration), Darren Ziff, said:

"There are certain occasions when experiences and vouchers aren't an appropriate gift. A bouquet of flowers is often seen as a more personal gesture and we wanted to make this option available to our customers."

Virgin Experience Days has launched the flower delivery service with eight classic bouquets stemming from £38 and including traditional red roses, seasonal, deluxe and colour options.

**Ends**

**For more information visit [www.virginexperiencedays.co.uk](http://www.virginexperiencedays.co.uk) . For media enquiries contact Jo Gillow on 01225 830064 or 07841 475277**